

Let's Compete!

From Onboarding to Home Study to Workshops, the AZSTARYS VOE is chock full of learning opportunities. Want your representatives to amplify their expertise? **Encourage them to participate in the training competition!** The more they participate, the more they can earn points and reinforce their learnings.

Rules of Engagement

- Each representative will compete as an individual against all other representatives with you as their motivator
- There will be opportunities to earn points during the 7 weeks of VOE:

Week 1:	Weeks 2 & 3:	Week 4:	Week 5:	Week 6:	Week 7:
<ul style="list-style-type: none"> • Gold Stars • Directory Video 	<ul style="list-style-type: none"> • Gold Stars • Aim for the Stars: <ul style="list-style-type: none"> ○ CHADD Exploration ○ Competitor Website Exploration • LUX Engagement 	<ul style="list-style-type: none"> • Mastery Game: Catch A Falling Star • Gold Stars • Aim for the Stars: <ul style="list-style-type: none"> ○ CHADD Exploration ○ Competitor Website Exploration • LUX Engagement 	<ul style="list-style-type: none"> • VSS Practice Videos • Mastery Game: Memory Mania • Gold Stars • Aim for the Stars: <ul style="list-style-type: none"> ○ CHADD Exploration ○ Competitor Website Exploration • LUX Engagement 	<ul style="list-style-type: none"> • Mastery Game: Top of the Class • Gold Stars • Aim for the Stars: <ul style="list-style-type: none"> ○ CHADD Exploration ○ Competitor Website Exploration • LUX Engagement 	<ul style="list-style-type: none"> • Workshop Point-Earning Opportunities (PEOs) • Gold Stars • Aim for the Stars: <ul style="list-style-type: none"> ○ CHADD Exploration ○ Competitor Website Exploration • LUX Engagement

Point-Earning Opportunities (PEOs) Explained

This information and more can also be found in your Participant Guide.

Gold Stars:

Throughout training sessions, you will allocate Gold Stars to participants who engage in an exceptional way. Gold Stars can be earned by:

- ✓ Sharing key takeaways and/or insights
- ✓ Volunteering to share or demonstrate

Each Gold Star is worth a predefined number of points and will be added to the participant's overall score.

Your Role:

Each day at 5:00 pm EST, you will receive an email from goldstar@versadoteam.com. Please promptly respond to that email with the names of those representatives who have earned Gold Stars for that day. Be thoughtful about who you award Gold Stars to. Gold Stars are for those representatives who go above and beyond during the VOE.

Aim for the Stars!

These 2 optional activities provide additional point-earning opportunities that will enhance your representatives' knowledge of ADHD.

- CHADD Exploration: Representatives visit chadd.org, complete the CHADD Exploration Worksheet (found in the Appendix of your Participant Guide), and submit to earn points
- Competitor Website Exploration: Representatives visit a competitor website, complete the Competitor Research Guide (found in the Appendix of your Participant Guide), and submit to earn points
 - Representatives can complete the Competitor Research Guide for as many of the 30+ competitors as they'd like!

Your Role:

Representatives will be sending completed worksheets to you, Tracie Myers, and Chelsea Panora. Encourage representatives to participate in these two activities and earn additional points, while learning more about ADHD.

Mastery Games

Located in the Arcade of the AZSTARYS Tower, a new Mastery Game will be released in Weeks 4, 5, and 6. Each game will test representative knowledge of the ADHD disease state and product foundational knowledge. Points will be earned based on their highest score and ranking for that game.

- Game content will be updated daily, so encourage representatives to play the Mastery Games each day!

Your Role:

Representatives can access the Mastery Games within the Mastery Arcade of the AZSTARYS Tower. They can play the games as many times as they want, but only their top score will appear on the Mastery Game's scoreboard.

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- While all participants earn points for playing the games, bonus points will be awarded each day to the representatives in the Top 10 on the Mastery Game's scoreboard. This will be reflected on the overall Leaderboard. Game content will change daily, so encourage representatives to play the Mastery Game each day multiple times to earn a place in the Top 10.
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Workshops

Some workshops have a built-in competitive element and can add additional points to representatives' overall score.

- Be sure to encourage full participation so representatives can earn the most points!

Your Role:

Each workshop's Facilitator Guide includes detailed information and direction for leading any competitive element. If you are facilitating a workshop, be sure to read through the Facilitator Guide in its entirety.

LUX Engagement

What's the one thing missing from virtual training? The opportunity to socially engage with your peers. By participating in the engagement opportunities on the LUX Connection page, representatives can build connections while earning points towards the overall competition.

Your Role:

Encourage your representatives to participate in any engagement opportunities offered on the LUX Connections page. Like or comment on representatives' posts.

Overall Leaderboard

The overall leaderboard can be found in the Lobby of the AZSTARYS Tower. The regularity at which the overall leaderboard will update depends on the week of VOE.

- Weeks 1-3: Points will be calculated Friday of each week and Leaderboard standings will be updated by the following Monday to reflect current standings
- Weeks 4-7: Points will be calculated at the end of each day and Leaderboard standings will be updated the following day to reflect current standings

Prizes

- The top 10 point-earners nationally will win prizes
- Winners will be announced at the Celebratory Event on Friday, July 16

If you have any additional questions, please reach out to Tracie or Chelsea for clarification.

Competing as individuals to learn together – LET'S GO!