# Competition Overview

Attendees can participate in the competition from:

* 8:00am - 8:00pm EST Monday-Thursday
* 8:00am - 1:00pm EST Friday

Merck OFTs and INVNT should send their daily reports to Versado by 8:30pm EST M-Th; by 1:30pm EST on Friday

* Merck OFTs – Submit Shamless steals via button in Leadership Tools space or give assigned Versado team member the names to give to Curtis
* INVNT – Send to [curtis@versadoteam.com](mailto:curtis@versadoteam.com)

Hosted in competition tab specific to that tumor team:

1. An overview of point-earning opportunities
2. In-platform (ie, Intrado) competition touchpoints (ie, Surveys)
3. Activities
4. Most recently published Leaderboard (link from Versado)
5. Past published Leaderboards (PDF from Versado to upload/link by 8am each morning)

During the 1S meeting, attendees will compete in their teams:

* Lung
* Lung-Melanoma
* Lung-Head-Neck
* RCC-Kidney
* GI-Endo
* Women’s Cancer
* GU

Hybrid OSRs are invited to compete in each team’s competition that they are a part of.

An overview of the competition will be provided on the Competition page of the Intrado platform. OFTs & CTLs will be provided with a guide to prepare and execute competition tracking (ie, shameless steals).

# Point Earning Opportunities by Team

|  | Melanoma | Lung | Head & Neck | RCC | GI/Endo | Women’s | GU |
| --- | --- | --- | --- | --- | --- | --- | --- |
| Activities | Pre-work   1. [Top of the Class – Melanoma Fundamentals 1](https://mycompetitormastery.com/Top_of_Class/TOC_Melanoma_1/story.html) 2. [Top of the Class – Melanoma Fundamentals 2](https://mycompetitormastery.com/Top_of_Class/TOC_Melanoma_2/story.html) 3. [Memory Mania – Melanoma Fundamentals](https://mycompetitormastery.com/MemoryMania/Melanoma/story.html) | 1. [Top of the Class - Lung](https://mycompetitormastery.com/Top_of_Class/TOC_Lung/story.html) 2. [Memory Mania - Lung](https://mycompetitormastery.com/MemoryMania/Lung/story.html) | Pre-work   1. [Top of the Class – Head & Neck](https://mycompetitormastery.com/Top_of_Class/TOC_HN_Part_1/story.html) | Pre-work   1. [Top of the Class - RCC](https://mycompetitormastery.com/Top_of_Class/TOC_RCC/story.html) 2. [Memory Mania – LENVIMA RCC](https://mycompetitormastery.com/MemoryMania/RCC_LENVIMA/story.html) 3. [Memory Mania – RCC Clinical Trials](https://mycompetitormastery.com/MemoryMania/RCC_Clinical_Trials/story.html) | Pre-work   1. [Top of the Class – GI Endo](https://mycompetitormastery.com/Top_of_Class/TOC_GI_Endo/story.html) 2. [Memory Mania – Endometrial](https://mycompetitormastery.com/MemoryMania/GI_Endo_Endometrial/story.html) 3. [Memory Mania – LENVIMA HCC](https://mycompetitormastery.com/MemoryMania/GI_Endo_LEN_HCC/story.html) 4. [Memory Mania – MSI-H](https://mycompetitormastery.com/MemoryMania/MSI-H_Regimen/story.html) | 1. [Memory Mania – Women’s Cancers](https://mycompetitormastery.com/MemoryMania/Womens_Cancer/story.html) | 1. [Top of the Class – GU Bladder](https://mycompetitormastery.com/Top_of_Class/TOC_GU_Bladder/story.html) 2. [Memory Mania – Prostate](https://mycompetitormastery.com/MemoryMania/GU_Prostate/story.html) 3. [Memory Mania – NMIBC](https://mycompetitormastery.com/MemoryMania/GU_NMIBC/story.html) |
| Surveys | 1. Tues 3-5 = The Right Strategy Workshop 2. Wed 11-12 = If/Then Workshop 3. Wed 4:30-6 = Strategic Pre-Call Planning Workshop 4. Thurs 10-11 = Effective Questioning Workshop 5. Thurs 11-12 = Virtual Dexterity Workshop | 1. Tues 3-5 = The Right Strategy Workshop 2. Wed 11-12 = If/Then Workshop | 1. Tues 3-5 = The Right Strategy Workshop 2. Wed 11-12 = If/Then Workshop 3. Thurs 4-5:30 = The Right Strategy Workshop 4. Friday 11-11:45 = Discussion Group | 1. Tues 10-11 = Competitor Research Center 2. Tues 4-5 = Set Yourself Apart RCC 3. Wed 12-1 = If/Then Workshop 2L RCC 4. Wed 4-5:30 = Set Yourself Apart HCC 5. Thurs 4-5 = Optional Digital Dexterity Challenge Session | 1. Tues 4-5 = Challenge Session - Endo 2. Wed 4-5:30 = Set Yourself Apart HCC 3. Thurs 11-12 = Set Yourself Apart MSI-H 4. Thurs 4-5 = Optional Digital Dexterity Challenge Session | 1. Tues 10-12 = OC Handling the If/Then Workshop 2. Wed 4-5 = OC Competitive Research Center 3. Thurs 10-12 = BC Expanding Your Presence Workshop 4. Thurs 4-5 = Team 6 Transitioning Challenge Expo Session 5. Friday 11:15-1 = Cervical The Right Strategy Workshop | 1. Tues 3-4:30 = UC If/Then Workshop 2. Wed 11-1 = Prostate If/Then Workshop 3. Thurs 3-4 = NMIBC Challenge Expo 4. Fri 11-11:45 = Prostate Challenge Expo Session |
| Pre-Work | Same list as above, but will automatically give these points to every OSR each day – will make 1 badge per day associated with the # of workshops | Same list as above, but will automatically give these points to every OSR each day | Same list as above, but will automatically give these points to every OSR each day | Same list as above, but will automatically give these points to every OSR each day | Same list as above, but will automatically give these points to every OSR each day | Same list as above, but will automatically give these points to every OSR each day | Same list as above, but will automatically give these points to every OSR each day |
| Shameless Steals | Same as surveys | Same as surveys | Same as surveys | Same as surveys | Same as surveys | Same as surveys | Same as surveys |

# Badges & Point Values

Versado determined these point values based on general assumptions (eg, 8 sessions), but will edit once numbers received for each team (per above list of “needs”).

|  | Completion | Score/Additional Measure |
| --- | --- | --- |
| Activities | 100 points per activity | * Top 10 scores (received by deadline) = +300 points * 11-20th place = +200 points * 21-30th place = +100 points |
| Pre-Work | 100 points per session assigned to all OSRs |  |
| Surveys | 120 points per survey completed | All in addition to 120 points for completion, add:   * First 10 = 30 points * Next 11-20 = 20 points * Next 21-30 = 10 points |
| Shameless Steals |  | Up to top 3 (at discretion of OFT or CTL) shameless steals shared per session = 333 points each (stealer and stealee)  **Note**: These should be noteworthy, thoughtful – don’t feel pressure to award all 3 if not noteworthy |

# Drafting, Reporting, Access

|  | Complete by? | How Many? | Reporting | Leader Access to Reporting Mechanism | Attendee Access to download/complete/engage |
| --- | --- | --- | --- | --- | --- |
| Activities | Deadline for competition each day; resets each day | 1-3 per team (only see their activity/activities) | Versado has back-end access, so will grab scores to put in leaderboard | N/A – not needed above and beyond regular attendee  **\*will be available during LPM but not counted towards competition** | Competition Tab in Intrado |
| Pre-Work | Attendees must complete by time of workshop  Will be automatically awarded by Versado | 100 points per session | N/A – Versado will auto-assign to all based on the available opportunities that day | N/A | Pre-work in Participant Guide in Resource Center |
| Surveys | By 1:30pm EST on Friday | Up to 1 per session | Hosted in Intrado  Report should show order or time stamp of completion  Included in End of Day report from INVNT to Versado by 8:30p EST M-Th; 1:30p Friday | N/A- not needed above and beyond regular attendee | Competition Tab |
| Shameless Steals | During sessions | Up to 3 per session per breakout | OFTs to send names by 8:30p EST M-Th and 1:30p EST on Friday | Button in Leadership Tools Space – click/tap and brings up email to Curtis to provide names | N/A – not needed |

# Leaderboard

The leaderboard will

* Track and report **individual** standings
* Update provided once per day by 8:00am EST (reporting on previous day). On Friday, the competition will close at 1:00p EST so that data can be pulled, aggregated, and updated to show results during the closing session.
  + Each evening, the leaderboards are updated with new scores and reported on Intrado by 8am EST the next morning
  + Each past day’s report will stay on Intrado so attendees can see how they did on previous days of competition (also allows the real competitive ones to tally own cumulative score)
* Leaderboard will include:



| Day | Versado Live  Leaderboard\* will show | INVNT update in Intrado |
| --- | --- | --- |
| Monday | Top left box:  *Title: 1S Competition*  *The published results will be available Tuesday by 8am EST showing Monday’s competition results. Come back then to see how your team’s engagement stacks up and if you made it into the top 10!*  Available Badges Today: TBD once list in chart at beginning of outline final; varies by team | * N/A |
| Tuesday by 8 am EST | Reset to 0 from Monday (without messing with cumulative leaderboard)  *Title: 1S Competition*  Top left box:  *Check out Monday’s results! Did you make it into the top 10? How does your team’s engagement stack up? Didn’t have time to participate yesterday? Today’s a whole new day of competition, so get started!*  *Next update: Wednesday by 8am EST*  Available Badges Today: TBD once list in chart at beginning of outline final; varies by team | * PDF shown when click/tap All Published Results – Versado will send evening before to be active for attendees by 8am EST |

|  |  |  |
| --- | --- | --- |
| Wednesday by 8 am EST | Reset to 0 from Tuesday (without messing with cumulative leaderboard)  *Title: 1S Competition*  Top left box:  *Tuesday’s results are! How’d you do? Feeling good? Don’t forget, cumulative points are also being tracked, so keep engaging to get those Inspire Points.*  *Next update: Thursday by 8am EST*  Available Badges Today: TBD once list in chart at beginning of outline final; varies by team | * PDF shown when click/tap All Published Results – Versado will send evening before to be active for attendees by 8am EST |
| Thursday by 8 am EST | Reset to 0 from Wednesday (without messing with cumulative leaderboard)  *Title: 1S Competition*  Top left box:  *How’d you stack up against the competition on Wednesday? Check out the results and keep up the good work.*  *Next update: Friday by 8am EST*  Available Badges Today: TBD once list in chart at beginning of outline final; varies by team | * PDF shown when click/tap All Published Results – Versado will send evening before to be active for attendees by 8am EST |
| Friday by 8 am EST | Reset to 0 from Wednesday (without messing with cumulative leaderboard)  *Title: 1S Competition*  Top left box:  *Check it out! Thursday’s results are in. Haven’t made it in the top 10? Don’t give up. Points are being tracked daily AND cumulatively, so you still might have a chance to be in the cumulative top 10.*  *Next update: See the cumulative leaderboard here after it’s announced during the General Session Close.*  Available Badges Today: TBD once list in chart at beginning of outline final; varies by team | * PDF shown when click/tap All Published Results – Versado will send evening before to be active for attendees by 8am EST |
| Friday by end of closing session (4pm EST) | Send updated PDF with Friday included to INVNT for upload on Intrado  Show cumulative results on leaderboard  *Title: 1S Competition*  *Top Message – Well done! Here are your team’s final, cumulative leaderboard results. You came, you participated, you collaborated, you learned – always onward – go team!*  Available Badges today either same as Friday’s or blank | * PDF shown when click/tap All Published Results – Versado will send evening before to be active for attendees by 8am EST |

# LPM Intrado Marquee & Pop-up Messages

## Intrado LPM Marquee Messages

Messages appear all day and should show only for leaders of the 7 OSR teams (if possible).

* *Monday*: Help us test the activities on the Competition page, have fun, and earn those bragging rights!
* *Tuesday*: Check out the surveys on the competition page that attendees will fill out following 1S workshops.
* *Wednesday*: Thank you for a great week and your participation.

## Intrado LPM Daily Pop-ups

All daily pop-ups will be set for 2pm EST to hit “mid-day” across time zones.

* *Monday*: Did you find a Leadership Tools page in the Resource Center? If so, take time to explore – helpful tools right at your fingertips!
* *Tuesday*: Need help? We’ve got you covered. Don’t need help? We still recommend taking time now to familiarize yourself with the Help section so you’re ready if/when you need it during 1S.
* *Wednesday*: Completed the activities yet? While the competition leaderboard isn’t active, activity results show at the end of the activity – so go get those bragging rights!

# 1S Intrado Marquee & Pop-up Messages

Marquee & Pop-up Messages for 1S go to OSRs only.

## Intrado 1S Marquee Messages

Appear on Marquee to align with hours of competition each day:

* *Monday* 8am-8pm EST: Don’t forget to kick off 1S with some friendly competition!
* *Tuesday* 8am-8pm EST: Reinforce learning and go for that high score.
* *Wednesday* 8am-8pm EST: Did you get into yesterday’s top 10? If not, it’s a new day, so get to it!
* *Thursday* 8am-8pm EST: Share your colleague’s notable ways of working to try to earn competition points today!
* *Friday* 8am-1pm EST: Today’s the last day to earn points.

## Intrado 1S Daily Pop-ups

### Monday & Wednesday

| Time | Item |
| --- | --- |
| 8 am EST | Check out the Competition page! |
| 11 am EST | Have some free time? Don’t forget to check out the competition page. Try, try, try again for that top score! |
| 2 pm EST | Love a colleague’s ways of working? Don’t forget to share what you want to steal and incorporate into your own ways of working. You may just earn some points! |
| 5 pm EST | Time’s a-ticking… only 3 more hours left in today’s competition. See the leaderboard on the competition page for a reminder of today’s point-earning opportunities. |
| 8 pm EST | Today’s competition is closed. Results will be posted by 8am EST when tomorrow’s competition begins. |

### Tuesday & Thursday

| Time | Item |
| --- | --- |
| 8 am EST | Yesterday’s Leaderboard is in! Check it out on the Competition page. |
| 11 am EST | Looking for ways to get ahead? Don’t forget to complete post-session surveys. |
| 2 pm EST | Love a colleague’s ways of working? Don’t forget to share what you want to steal and incorporate into your own ways of working. You may just earn some points! |
| 5 pm EST | Time’s a-ticking… only 3 more hours left in today’s competition. See the leaderboard on the competition page for a reminder of today’s point-earning opportunities. |
| 8 pm EST | Today’s competition is closed. Results will be posted by 8am EST when tomorrow’s competition begins. |

### Friday

| Time | Item |
| --- | --- |
| 8 am EST | Yesterday’s Leaderboard is in! Check it out on the Competition page. |
| 11 am EST | Time’s a-ticking… only 3 more hours left in today’s competition. See the leaderboard on the competition page for a reminder of today’s point-earning opportunities. |
| 1 pm EST | 1S competition is closed. Stay tuned for the cumulative competition results to be announced and posted here following. |
| At the end of the General Session | Want to see the cumulative leaderboard again? Check it out in the competition tab. |

# Prizes

On each team, the top 10 in the cumulative tally will receive Inspire Points.

# Versado Deliverables

* Leaderboards – by team, live, 1 report per day, and final cumulative report
* Competitive Mastery Activities (Memory Mania and Top of the Class) – customized for each team, approved content from Merck
* Explanation of competition elements provided for:
  1. OFTs & CTLs: One Guide (with checklist) for use by all teams available in the Leadership Tools section of Intrado
  2. Participants: One overview for all teams available in the Competition section of Intrado

# Versado Needs from Merck

* Details about how many Inspire Points are available, which will guide how they will be awarded (can use last page as template to gather input from appropriate Merck people)
* List of workshops with associated shameless steals that will be tracked for competition purposes and how many breakouts if applicable