

Versado Training

GRAPHIC DESIGNER

Versado Training is a creative agency that designs and develops custom adult learning solutions primarily in the life sciences industry. We take a consultative approach to each project and deliverable, working directly with clients to produce materials that meet the needs of both learners and clients. Versado has a challenging, fast-paced, and dynamic work environment.



ROLE DESCRIPTION

Role: Graphic Designer

Role Purpose: To elevate learning content by creating engaging and creative visuals, clean and attractive layouts, and bringing deliverables into alignment with each client's branding guidelines and/or campaign themes.

Qualifications:

- **Required:** Advanced proficiency in Adobe Illustrator, Photoshop, PowerPoint, and Word
- **Preferred:** Proficiency in Articulate Rise and Vyond
- Well-versed in current design trends and able to create designs that are appealing to the modern eye
- Love for creativity, innovation, and out-of-the-box thinking
- Ability to balance creativity with specific client requests, parameters, and the need to complete work on time within a strict production timeline
- Self-driven, disciplined, and goal-oriented; jumps in to offer solutions rather than pointing out the problems
- Strong verbal and written communication skills
- Willingness to learn on the job, receive feedback, and adapt accordingly
- Collection and synthesis of various points of input into clear, concise, and simple designs
- **Required: Design portfolio showing a history of relevant work**

Location: Remote

Engagement Type: Contract position, part-time

Are you the right person for the job?

1. Versado is looking for teammates who have a strong desire to learn on the job. Because of the fast-paced, deadline-driven work that we do, new teammates learn by doing work bound by those same deadlines and standards.
2. Versado is looking for teammates who are ready to learn a variety of aspects of the consulting and corporate training business. Part of learning on the job means that the task that needs completing today will be different from the task that needs completing tomorrow.
3. Versado is looking for teammates who can manage their own time, tasks, and priorities given broader goals and desired outcomes. Everyone on the team must independently and wisely drive work forward even when details are not clear. This requires strong organizational and self-management skills.
4. Versado is looking for you to be you. We want teammates to feel comfortable being themselves and empowered to bring their uniqueness to work with them. As a creative agency, having an open-minded, diverse team will enable us to be more innovative and successful as a team.

Versado provides equal employment opportunities (EEO) to all employees and applicants for employment without regard to race, color, religion, sex, national origin, age, disability or genetics. In addition to federal law requirements, Versado complies with applicable state and local laws governing non-discrimination in employment in every location in which the company has facilities. This policy applies to all terms and conditions of employment, including recruiting, hiring, placement, promotion, termination, layoff, recall, transfer, leaves of absence, compensation and training.